

Iris Chamberlain

Web Design, Branding and Development

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Work Experience

Start Here Designs | Seattle, WA

Web Design, Branding and Development

April 2008 to Present

I have contracted with a number of businesses and individuals working on projects such as web design from scratch, website redesigns, UI overhauls, branding, logos, icons, web ads, collateral print materials and t-shirt designs.

Ameritocracy, Inc | Seattle, WA

Creative Director

April 2008 to Present

I cofounded Ameritocracy with founder Porter Bayne and have made many valuable contributions to the direction and improvement of the product. My responsibilities have included product development, branding, design, front end development, copy, marketing and advertising design. Trying to get a Seattle start-up off the ground has been an eye-opening experience for me and I'm incredibly proud to be part of a venture that seeks to improve people's lives.

Delve Networks | Seattle, WA

Branding and User Interface Design

January 2008 to March 2008

My brief experience with Delve Networks allowed me to experiment with UI design for complex web applications in new software such as Adobe Flex.

3Guppies, Inc | Seattle, WA

Front End Web Development

September 2006 to December 2007

Working at 3Guppies was a massive learning experience in web 2.0 philosophy, semantic markup, website rebranding and startup life. I provided the majority of HTML and CSS, but also made meaningful contributions to product development, brand direction, design, and copy.

Sarphatie Education, Inc. | Rochester, NY

Web Designer and Developer

October 2004 through August 2006

At Sarphatie, I designed and constructed more than 50 uniquely tailored websites and resumes for high school and college seniors. This was an exciting opportunity to stretch my creative muscles and allowed me to work with a variety of people and requirements.

Education

RIT | Rochester, NY

BFA in Graphic Design | 3.8 GPA

Concentration in Japanese and Sociology

2004 - 2006

SUNY New Paltz | New Paltz, NY

Graphic Design

2002 - 2003

KCC | Honolulu, HI

New Media

2001 - 2002

Toolbox

I design in Photoshop while considering all aspects of how a site will be built from my mockup. I am proficient in X/HTML and CSS and have experience developing in Rails and PHP/Smarty environments. I always keep an eye on accessibility, semantic markup, browser compatibility and SEO. When I'm not at the computer, I like to get out my paint Sharpies and put cardboard to good use.

Honors

RIT/HUMBER Design Charrette 2006

3rd Place

This was a four-day intensive flash project with a group of three other students. I took the initiative to steer our rushed ideation process and took care of our digital imaging, HTML and CSS.

National Paperbox Assn. 2006 Student Competition

2nd Place

I designed and built by hand a high-end collectible sports card package with a 19th-century sumo theme and was awarded 2nd place out of students from 16 schools.



www.startheredesigns.com

Visit my website for examples of my work.